

First Alaskans Institute

Supporting Our Work

Sponsorship Opportunities for the Elders & Youth Conference and Howard Rock & Ted Stevens Smokehouse Gala!



The First Alaskans Institute (FAI) is a statewide Alaska Native nonprofit focused on advancing Alaska Native ways of life, ensuring Alaska Native peoples are involved in decision-making at all levels and cultivating our leadership responsibility from birth to Ancestor. We serve as a catalyst, convener and collaborator on issues impacting all Alaska Natives through hosting gatherings on a diverse range of topics across our state. As a small organization with a dynamic scope of work, our values-driven commitment to serving our community is inherent in all we do, including walking our talk by continually Indigenizing the operations of our work.

Our Vision: Progress for the *next* 10,000 Years...

Our Mission: True to identity, heritage, and values, Alaska Natives are informed and engaged in leading the decisions that shape the future.

Our work is advanced following the guiding principles set forth by our five strategic priorities:

Advancing Self Determination
Advancing Our Ways of Life
Knowing, Living, Loving Who We Are

Shaping the Knowledge That Informs Alaskans
Being Good Relatives

INITIATIVES

- **Alaska Native Policy Center** - With a solution-focused approach, we connect and provide Alaska Native leaders and other policy makers with systemic and institutional insights, a deeper understanding of our Native community and Indigenous innovations, and access to information and networks necessary to help support healthy, thriving communities.
- **Indigenous Leadership Continuum** - As leaders with responsibility to our community throughout our lives, we provide opportunities that embolden Alaska Native leaders, from birth to Ancestor, with strong grounding in worldviews evolved over 10,000 years of relationship with our homelands across the state.
- **Community Engagement** - We support the expression, exertion, evolution and exercise of Native voices and advocacy by engaging directly with our community throughout our work and by publishing the First Alaskans Magazine. We share Native perspectives on current issues, highlight community innovations, cultural knowledges, and opportunities unique to our communities.
- **Indigenous Operations** – We intentionally focus on ensuring our organization is fully informed and guided by Alaska Native knowledge, the mobilization of our values, sharing with others and the integration of our connectedness to who we are as Native peoples and our lands throughout our work.



Statewide Elders & Youth Conference

October 16-19, 2022

Our annual First Alaskans Institute Statewide Elders & Youth Conference (Elders & Youth) gathers over 1,500 Alaska Native Elders and youth to experience the transference of cultural knowledge and strengthening of our collective advocacy. Held annually in October in Anchorage or Fairbanks, our conference is livestreamed and broadcasted on television, reaching all Alaskans and our friends and relatives throughout the world. This year the conference is being held at the Dena'ina Convention Center in Anchorage.

Attendees are inspired by speakers, engaging cultural workshops, meaningful dialogues, and cultural performances that draw us into the drumbeats of our Ancestors. Connecting our Elders and youth is imperative to knowing and loving who we are and where we come from and remembering how to work in good relationship together. Elders, culture bearers, and community leaders experience the strength of our Ancestral knowledge and imperatives and learn ways to use this knowledge to improve our lives today. Sponsorships allow us to put on the event and create meaningful experiences for attendees.

This conference fosters unity amongst the Alaska Native community and others who support this vibrant work, and connects living treasures through all generations. We promote positive change and cultural action within our community by strengthening and solidifying our shared responsibility to others by celebrating who we are.

Exclusive Sponsorship Opportunity

Only One Available for Each

<p>Teen Dancer Sponsor \$7,500</p>	<ul style="list-style-type: none"> • Verbal recognition with all dance announcements at the conference • Logo displayed on banner (provided by the sponsor) at the DJ booth • Opportunity to provide swag • Organization name in online program and website
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<p>Refreshments Sponsor \$7,500</p>	<ul style="list-style-type: none"> • Prominent signage with logo at the refreshments table • Sponsor can provide cups and plates with logo (to be approved by FAI) • Recognition on the main stage as refreshments become available • Organization name in online program and website
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Elders & Youth Conference Sponsorship Levels

Youth

Up to \$2,499

Benefits:

- Organization or individual name on website

Event program



Teacher

\$2,500

All Youth Benefits plus:

- Organization name listed on website
- Logo in the conference program
- Verbal recognition on stage

Mentor

\$5,000

All Teacher Benefits plus:

- Organization logo posted on website, social media, and program
- Half page ad in the First Alaskans Magazine Spring issue
- Logo displayed on conference banner

Leader

\$10,000

All Mentor Benefits plus:

- Organization logo and website link posted on website, social media, webcast, TV broadcast
- One Community Hall exhibitor table
- Full page static ad in the First Alaskans Magazine Spring issue*

Elder

\$15,000

All Leader Benefits plus:

- Half page ad in the conference program
- Sponsor of Chin'an: A Night of Cultural Celebration
- Two tickets to Smokehouse Gala event
- Full page enhanced ad in the First Alaskans Magazine Spring issue*
- Logo on conference banner and conference bag**
- Two Community Hall exhibitor tables

Ancestor

\$25,000

All Elder Benefits plus:

- Full page ad in the conference program
- Acknowledged Sponsor of Chin'an: A Night of Cultural Celebration
- One table of 10 to the Howard Rock & Ted Stevens Smokehouse Gala Event*
- Sponsored Edition of the First Alaskans Magazine Spring issue*
- Logo displayed on conference banner and conference bag
- Two Community Hall exhibitor tables

*Ads in the FAM replace each other as you go up in levels (i.e., Elder Level will get only one Full page static ad in the First Alaskans Magazine Spring issue)

Some benefits include booth space in the Community Hall, acknowledgement and/or ad in the program (hard copy or app), and banner placement (page 2).



The Howard Rock & Ted Stevens
SMOKEHOUSE GALA
 to benefit First Alaskans Institute

November 19, 2022, Dena'ina Center, Anchorage

Our Howard Rock and Ted Stevens Smokehouse Gala is our signature formal Indigenous event celebrating our Indigeneity in beautiful and innovative ways while uplifting Alaska Native peoples and friends who work to advance our ways of life. The Smokehouse Gala pays tribute to the incredible contributions of the late Howard Rock (Iñupiaq) and Senator Ted Stevens, who worked throughout their lifetimes for Native peoples.

The Smokehouse Gala raises critical funds for First Alaskans Institute that help advance our Alaska Native ways of life, ensure Alaska Native peoples are involved in decision-making at all levels, and cultivate our leadership responsibility from birth to Ancestor.

We invite you to join us in celebrating our beautiful peoples, vibrant lands and rich cultures, contribute to the empowerment of Native leaders and support healthy, thriving, and connected communities throughout our state. At this beautiful event, we welcome attendees to wear their regalia, Native jewelry and accessories, or black-tie formal wear. It is an incredible and vibrant place to celebrate our Native community during Alaska Native Heritage month. At FAI, we firmly believe that what's best for Alaska Natives is best for all Alaskans and your support helps us achieve this.

Smokehouse Gala Sponsorship Levels

Cousins
 \$2,500

- Five tickets to the Smokehouse Gala
- Logo in the event program, website and Facebook page

Event program



Sisters & Brothers
 \$5,000

All Cousins Benefits plus:

- One table of 10
- Five exclusive invitations to the VIP reception*
- Premium seating and signage
- Printed recognition on banner near stage

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Parents
 \$10,000

All Sisters & Brothers Benefits plus:

- Two tables of 10*
- Ten invitations to the VIP reception*
- Premium signage throughout event and premium seating

Aunties & Uncles
 \$15,000

All Parents Benefits plus:

- Three tables of 10*
- 12 invitations to the VIP reception*
- Full page enhanced ad space in the First Alaskans Magazine Spring issue*

Grandparents
 \$25,000+

All Aunties & Uncles Benefits plus:

- 15 invitations to the VIP reception*
- Five minutes onstage during the live program
- Brand sponsored edition of the First Alaskans Magazine Spring issue*

*The benefit listed in the level replaces lower-level benefits (i.e., Honoring our Mother Level will get two tables of ten, and the Cousin and Sister levels get one table of ten)

**Some benefits are time specific and have deadlines to allow for ordering and printing

Exclusive Sponsorship Opportunity

Only One Available for Each

**Entertainment
Sponsor**
\$7,500

All Sisters & Brothers Benefits plus:

- Exclusive display of a 2'x 3' banner* (provided by sponsor) on sound booth

**Photography
Sponsor**
\$10,000

All Parents Benefits plus:

- Exclusive signage, photo background or frame, provided by sponsor (must be pre-approved)

**Silent Auction
Sponsor**
\$15,000

All Aunties & Uncles Benefits plus:

- Opportunity to provide pens and bags to wrap silent auction items

**VIP Reception
Sponsor**
\$20,000

All Aunties & Uncles Benefits plus:

- Recognition as VIP Reception Sponsor in the event program, website and Facebook page, and premium signage at the VIP reception
- 10 exclusive invitations to the VIP reception

**Indigenous
Dinner Sponsor**
\$25,000

All Grandparents Benefits plus:

- Exclusive branded menu card at each table
- Opportunity to provide an Indigenous name for the dinner (in collaboration with FAI)

In-Kind Donations



Silent Auction Donor - Contest prizes or auction items valued over \$150

- Booth space in Community Hall at 2023 Elders & Youth Conference
- Marketplace ad in a First Alaskans Magazine issue
- Recognition as a Silent Auction Donor at event and slideshow

Live Auction Donor - Auction item valued at \$1,000+

- Booth space in Community Hall at 2023 Elders & Youth Conference
- Stage presence with auctioneer recognizing company name and value
- Additional advertisement and exposure before event
- Marketplace ad in a First Alaskans Magazine issue
- Recognition in the event program

First Alaskans Institute

Sponsorship Form

Yes! I/we would like to sponsor both the Elders & Youth Conference and Smokehouse Gala for \$_____.

Yes! I / we would like to sponsor the Smokehouse Gala for \$_____.

Yes! I / we would like to sponsor the Elders & Youth Conference for \$_____.

Yes! I / we would like to support First Alaskans Institute by making an in-kind donation. Donate here.

Smokehouse Gala Sponsorship Levels

- Cousins - \$2,500
- Sisters & Brothers - \$5,000
- Parents - \$10,000
- Aunties & Uncles- \$15,000
- Grandparents - \$25,000+

Exclusive Smokehouse Gala Sponsorship Opportunity (only one available for each)

- Entertainment Sponsor - \$7,500
- Photography Sponsor - \$10,000
- Silent Auction Sponsor - \$15,000
- VIP Reception Sponsor - \$20,000
- Indigenous Dinner Sponsor - \$25,000

In-Kind Smokehouse Gala Donation

- Silent Auction Donor
- Live Auction Donor

Elders & Youth Conference Sponsorship Levels

- Youth - Up to \$2,499
- Teacher - \$2,500
- Mentor - \$5,000
- Leader - \$10,000
- Elder - \$15,000
- Ancestor - \$25,000

Exclusive Elders & Youth Sponsorship Opportunity (only one available for each)

- Teen Dance Sponsor - \$7,500
- Refreshments Sponsor - \$7,500

To make a sponsorship donation, please fill out this form or check out online.

FAI is a 501(c)(3) non-profit organization (tax ID 92-0174854).

Please invoice me.

A check made payable to First Alaskans Institute is enclosed.

Name:	
Organization:	
Mailing Address:	
City, State & Zip:	
Phone:	Email:

Please send this form to Cutmen Candace Branson at cutmen@firstalaskans.org or the address below.

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